

# Texas Speech Communication Association

*Promoting Communication Excellence Since 1923*

The Texas Speech Communication Association (TSCA) is a professional academic association committed to excellence in communication interactions, student performance, research, scholarly accomplishment, professional service and political awareness. TSCA activity influences academic programs at all levels of instruction; university/college, high school, and middle school.

## TSCA strives to . . .

- promote effective communication.
- prepare its members for the challenges of tomorrow through educational and political awareness.
- stimulate the intellectual and professional enrichment of its members.
- develop a partnership among various disciplines and professions in the field of communication.
- advance and promote the importance of effective communication among its members, students and community.
- enhance proficiency in communication instruction.

## What's in it for Members?

- Professional Development opportunities:  
Continuing Professional Education hours
- Gain new teaching strategies and applicable speech/theatre teaching materials
- Research opportunities - Published juried journal and juried papers
- Opportunities for involvement in your state organization
- Ability to visit with state leaders in communication: State Speech UIL Director, TFA President, TSCA Executive Committee, other invited dignitaries.
- A voice in legislative matters (Texas State Legislature/State Board of Education/Texas Higher Education Coordinating Board)
- A network of colleagues willing to assist you in your career
- Convention opportunity to associate with fellow communication faculty
- An opportunity to associate with fellow communication faculty
- An opportunity for your students to audition for college forensic programs

## Join TSCA Today!

Membership is open to any institution or teacher of speech communication or allied field, any resident of Texas interested in the promotion of speech communication, and any student interested in speech communication.

For information on how to join, visit: [www.etsca.com](http://www.etsca.com) or contact an officer of TSCA.

## Convention 2018 • Corpus Christi, TX

**“Combating Truthiness:  
Teaching in a Post-Truth Era ”**

**Oct. 4-6, 2018**

Corpus Christi Omni Bayfront  
Corpus Christi, TX • 900 N Shoreline Boulevard



For additional information, please visit: [www.etsca.com](http://www.etsca.com)